

INFORMATION REPRODUCING APPARATUS AND METHOD OF SAME

ABSTRACT OF THE DISCLOSURE

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An information reproducing apparatus for making sure a viewer watches commercial broadcast information contained in broadcast information. Concretely, a sequentially supplied series of broadcast data is stored 10 in a storage unit linked with a supplied sequence. Also, based on predetermined identification information contained in this broadcast data, the commercial portions of the broadcast data are detected at a commercial detector. At the time of reproduction of the broadcast 15 data, the detected commercial portions are first sequentially read from the storage unit and reproduced as images, audio, etc. at a reproduction unit. Then, after all detected commercial portions are reproduced, another series of broadcast data other than the commercial 20 portions is read from the storage unit in sequence in accordance with the supplied sequence and reproduced at the reproduction unit.